Parker Project 2025 Impact Report

Helping families focus on healing not hardship

Reporting period: January–December 2025

(Family graphic and logo and design here)

A Message from The Executive Director

As I reflect on 2025, I am filled with gratitude and pride for what we have accomplished together. Every family we supported, every moment of hope we provided, and every challenge we helped ease was made possible through the generosity of our donors, partners, volunteers, and advocates. This year, Parker Project continued to stand beside families facing childhood cancer, ensuring they never had to navigate their journey alone. The impact reflected in this report is a testament to the power of community and the belief that no family should shoulder these burdens by themselves. To our supporters, thank you for investing in our mission and the families we serve. Your compassion creates tangible change and lasting hope. As we look ahead, we remain committed to expanding our reach, strengthening our programs, and finding new ways to support families when they need it most. Together, we will continue building a future where every child and family feels supported, empowered, and cared for.

With heartfelt appreciation,

Jaqueline Diaz,

Executive Director

Executive Summary

In 2025, the Parker Project advanced its mission to alleviate the burdens families face while battling pediatric cancer, so no family has to face hardship alone. With the support of our volunteer board members, professional partners, sponsors, and the great community of donors, the project reached 197 families across 33 states. Most families received assistance more than once with the regular program, and 140 families who had already been assisted earlier in the year had their November or December rent or mortgage paid with the 2025 Holiday Housing Program. With the weekly financial assistance program

Parker Project made sure homes were stable, utilities stayed on, vehicles were paid, safe, and insured, and that the fridge was stocked. With the second annual holiday housing program, families had extra peace and funds for the holidays.

(aca me gustaria una ilustración de un mapa de estados unidos)

Our Impact at a Glance

(this will need to be strong visually using these stats in a clear presentation)

2025 By the Numbers

🏠 Families Assisted: 197

💵 Weekly Housing/Utility Assistance: $151,063 for 132 families

🎁 Holiday Housing Assistance: $246,605.68 for 140 families

🍴⛽ Gas and Groceries: $46,700 for 39 families

🤝🚗 Automobile Expenses: $41,617 for 32 families

📍 Most Impacted States: Texas:36 CA:34 AZ:20 FL:11

🤗 Families Helped Since Founding 630

👶 68% of families served in 2025 have a child under 11 years old.

The Challenge Families Face

When Childhood Cancer Impacts a Family, Everything Changes

A childhood cancer diagnosis affects far more than a child's health. In an instant, families are thrust into a world of hospital stays, treatment schedules, uncertainty, and difficult decisions. While their focus is on helping their child survive, many families face overwhelming financial, emotional, and logistical challenges that can quickly become a crisis of their own. The average human does not possess the emotional capacity to watch their child ache, and fight for their lives. On top of this turmoil, most parents must spend their remaining bit of energy worrying about bills and making ends meet. Many parents lose hours and income, but some parents lose jobs and give up careers as they struggle to fit into the new normal cancer forces on them.

The Financial Burden

The costs associated with childhood cancer extend far beyond medical bills. Families often face expenses for prescriptions, specialized nutrition, medical equipment, parking fees, childcare for siblings, and countless unexpected costs that arise throughout treatment. Even families with insurance can struggle to keep up with these mounting expenses.

Travel and Transportation Demands

Many children require treatment at specialized pediatric hospitals that are hours from home. Frequent appointments, chemotherapy sessions, surgeries, and follow-up visits create significant travel expenses, including fuel, lodging, meals, and vehicle maintenance. For some families, simply traveling to treatment becomes a daily challenge.

Emotional and Mental Health Impacts

Beyond the financial hardships, childhood cancer places an enormous emotional burden on the entire family. Parents experience fear, anxiety, exhaustion, and isolation while trying to remain strong for their child. Siblings often face disruptions to their daily lives. Siblings struggle with the absence of their parent and sick brother/sister as they try to navigate the hurdles cancer placed in front of the whole family.

Why Parker Project Exists

No family should have to face these challenges alone. Parker Project exists to provide practical support, financial relief, and hope during the gut-wrenching treatment and maintenance journey. With financial relief for immediate needs, we allow families to focus on what matters most: their child's treatment, recovery, and quality of life.

Family Spotlights

Behind every number in this report is a child, a family, and a journey no one chooses.

Isaias, California



At just three years old, Isaias was diagnosed with Acute Lymphoblastic Leukemia (ALL). While the first phase of chemotherapy was successful, his family continues to navigate the long road of intensive treatment and the challenges of adapting to a new reality. Like 60% of the families Parker Project supported in 2025, Isaias' family relies on a single income. His father, a teacher and the family's sole provider, faced mounting financial pressure from frequent trips to treatment and the ongoing costs of mortgage, utilities, and transportation. To help ease that burden, Parker Project covered one month of the family's mortgage, providing immediate financial relief during a critical time.

"Parker Project has been a true lifeline for our family during an incredibly difficult season. Their support helped us cover essential expenses and allowed us to focus our energy where it belongs, on our son's health, healing, and well-being. Their work brings hope during the darkest moments and reminds families like ours that we are not alone in this fight. We are forever grateful for their support."-Isaias's Dad

Stories like Isaias's remind us that childhood cancer impacts far more than a diagnosis. Thanks to the generosity of our donors and partners, families facing their darkest days can focus less on financial stress and more on what matters most: helping their child heal.

In 2025, Parker Project walked alongside nearly 200 families navigating childhood cancer, providing financial relief, practical support, and hope when it was needed most.

Amelia, Texas



Just as Amelia's family was preparing to welcome their second child, their world changed dramatically. At four years old, Amelia was diagnosed with a Wilms tumor in the summer of 2025. She underwent surgery immediately and spent several weeks in the hospital recovering. As treatment began, both parents faced impossible choices. Amelia's father took a leave of absence to care for her, while her mother later took unpaid leave to support Amelia's treatment and prepare for the arrival of their new baby. With their income reduced and expenses rising, the family worried about how they would make ends meet. Parker Project stepped in to help with critical vehicle expenses in September and the family's December mortgage through the Holiday Housing Program.

"Parker Project's support came at exactly the right time, and we will always be grateful for everything they did for our family. If I could give Amelia one piece of advice, it would be to never let cancer define who she is. I want her to know she is stronger than she probably realizes." -Amelia's Dad

By easing some of the financial pressure, Parker Project helped Amelia's family focus on caring for their daughter and welcoming a new child during an extraordinarily challenging season. We caught up with the family 6 months later, Amelia is a healthy big sister, and the baby is growing every day.

Behind every request for assistance is a family doing everything possible to keep life moving forward while helping their child fight cancer.

Bennett, Minnesota



At just 11 months old Bennett was diagnosed with an Atypical Teratoid Rhabdoid Tumor which is a rare and aggressive central nervous system cancer. In an instant, his family's world shifted from celebrating milestones and first words to navigating surgeries, hospital stays, and an uncertain future. Like many families served by Parker Project in 2025, the financial strain quickly became overwhelming. Parker Project helped ease that burden by covering a significant portion of the family's mortgage in May and later providing their entire December mortgage through our Holiday Housing Program.

"Thank you SO much for doing this! It is such an incredible surprise and so helpful during this time of year. It really makes us feel seen and special to know you all connected with Bennett's story and wanted to do something extra for him/us. Keep doing this amazing work, it is truly appreciated and making a difference for families like mine."- Bennett's mom

Bennett's story is a powerful reminder that while childhood cancer impacts an entire family, compassionate support can provide stability, hope, and strength when it is needed most. Through the generosity of our donors and partners, families like Isaias's, Amelia's, and Bennett's can focus on helping their children fight, heal, and thrive.

Program Highlights

Program 1: Weekly Financial Assistance

Goal: Provide direct financial assistance to 3-5 families each week, helping alleviate the day-to-day financial burdens associated with childhood cancer.

Activities: Families begin with an application and intake process conducted by a team or board member. Following a thorough review, our team personally connects with each family to share the assistance decision and offer encouragement. Many relationships continue long after assistance is awarded, as we stay connected through updates, milestones, and photos celebrating the strength of the children and families we serve.

Results: In 2025, Parker Project provided assistance to **197 families** across the country. By helping cover essential household expenses such as mortgages, rent, utilities, transportation, and other critical needs, families were able to focus more fully on their child's treatment and well-being. Beyond financial support, our staff and board members also provided compassionate guidance, encouragement, and reassurance during some of the most challenging moments these families have ever faced.

What We Learned: While many families face similar diagnoses and financial hardships, no two childhood cancer journeys are the same. Every family brings unique circumstances, challenges, and needs. This reinforces our commitment to treating each family as people, not statistics, ensuring that every interaction is rooted in dignity, compassion, and individualized support.

197 families served in 2025, each with a unique story, each deserving personalized care and support.

Program 2: 2025 Holiday Housing Program

Goal: Provide families battling childhood cancer with stability, relief, and hope during the holiday season by covering one month of rent or mortgage payments in November or December.

Activities: Our team reconnected with families served throughout 2025 to confirm eligibility and assess their current needs. Families submitted updated mortgage statements or lease agreements, and

applications were reviewed by our Board of Directors. Approved housing payments were made directly on behalf of families, with each recipient receiving the news personally from our finance team.

Results: Through the Holiday Housing Program, 140 families entered the holiday season with one less financial burden to carry. While many families look forward to celebrations and traditions, childhood cancer does not pause for the holidays. Parents continue spending long days and nights in hospitals, balancing treatment schedules, caregiving responsibilities, and mounting bills. Parker Project provided breathing room, allowing families to focus on making meaningful memories and caring for their children during an especially difficult time of year.

What We Learned: One of the greatest lessons from this program is that every family's story continues long after their initial assistance request. Through our follow-up conversations, we connected with families celebrating treatment milestones and ringing the bell, while others were still deep in the fight against cancer. We also spoke with grieving parents whose children had passed away, offering our condolences and helping ease one burden during an unimaginable season of loss. These conversations reminded us that although treatments may end, the emotional and financial impact of childhood cancer often lasts for years. Whether families were celebrating healing, navigating grief, or rebuilding after treatment, many still needed support, compassion, and the reassurance that they had not been forgotten.

140 families received housing assistance during the 2025 holiday season, bringing stability, hope, and relief when it was needed most.

Financial Overview

Revenue	Amount	Share
Individual contributions	**$3,717,696.72**	99.7%
Grants and foundations	$4,000	.001%
Events and other income	$5,797.39	.002%
Total revenue	**$3,727,044.92**	**100%**

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Expenses	Amount	Share
Programs and services	[$]	[%]
Administration	[$]	[%]
Fundraising	[$]	[%]
Total expenses	**[$]**	**100%**

Growth from 2024 to 2025

Metric	2024	2025
Families served	186	197
Holiday Housing Program Families Served	94	140
Housing Assistance	$299,199.03	$397,668.68

Looking Ahead to 2026

1. **Priority 1:** Diversify income sources by seeking grants and other income.
2. **Priority 2:** Milestone moment of accomplishing at least 750 families impacted over Parker Project's lifetime.

Thank You

We thank our participants, families, volunteers, staff, board members, partners, donors, and community champions for making this work possible.